



Success *stories* with CLARITY II™

with IntelliTrak™ technology

Expert Laser Hair Removal provider chooses Clarity II for premium services.



Ms. Sue Lee

Owner & Provider at Capital Laser

SPECIALIZING
EXCLUSIVELY IN
LASER HAIR REMOVAL
SINCE 2001

How are your Laser Hair Removal services positioned?

As an expert at LHR, Ms. Lee has successfully performed nearly 100,000 procedures over the past 25 years. As the owner of the pre-eminent LHR center in the nation's capital, Sue has extensive experience working and attracts clients from all over the world, regularly treating people with a diverse mix of skin types, hair colors, and hair textures. By focusing exclusively on LHR, Capital Laser is able to invest in the newest and best technologies to provide their clients with excellent results.

How do you manage your volume and growth?

Investing in new technologies like the Clarity II™ is key to helping us manage our growing client base. The digital treatment speed capabilities of the Clarity II have helped us significantly, allowing us to cover larger areas more efficiently. Adding the Clarity II to our practice has been one of the best decisions we have made.

How do you successfully convert >90% of consults?

We provide candid, in-person consultations, discussing the pros and cons of the procedures. To manage expectations, we tailor the consultation based on the person's unique hair, skin, and other characteristics. This helps our clients make informed decisions and feel more empowered about the process.

What about Clarity II™ makes it your favorite device?

The Clarity II is one of our favorites because it is more compact, efficient, and safer.

"Buying the Lutronic Clarity II laser was one of the best decisions I have ever made."

Sue Lee, LHR Specialist



You can reach Capital Laser online at:

CAPITALLASER.NET

703-807-0166